

HERO IMAGE

## Hello, I'm Gopal Krishna

Content Writer & Digital Marketer

I've been creating and developing content professionally and as part of my job for more than 2 years now.

In the last 1 year, I have served over 30+ clients from India, the US, and Dubai, from different verticals like textiles, retail, e-commerce, healthcare and strategizing their content and handling their LinkedIn accounts

[LinkedIn Button](#)

Section 2

## About Me

### Helping Startups & Professionals to Get Business Online | Web Development | Lead Generation | Grow Business via SEO, Content Writing & Marketing

Hi, I'm Gopal, a cowboy turned writer and Digital Marketer by profession and an Entrepreneur from heart.

I've been creating and developing content professionally and as part of my profession for more than a year now. And I got my first writing gig in 2020 while the COVID-19 hit so badly. That wasn't a paid gig. Just gave it a try to check how good I am in English hence hailing from a Tamil medium education.

Well, NOT BAD! I got good feedback from the client.

The created my first site that I made was for my cattle business, which I had planned to open in the future.

Due to some unfortunate reasons, I couldn't start my own business i.e. dairy business (a story for another day). However, failures didn't stop me from experimenting and trying new things.

Later I joined a company as a salaried person and worked there for nearly three years. In 2019, I went ahead & did my MBA (HR). Together with that, I did some free courses on Digital Marketing thinking it might help me in my own business in the future.

In 2022, I got a job in Digital Marketing and I completed two years in the market now.

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## Journey

2023 - Started working a Lead of Content

2022 - Entered into Digital Marketing

2021 - Government Exam + MBA

2020 - Covid + Learning Digital Marketing

2019 - Business Development Executive

2018 - Employment in Australia

2017 - Loss in Business

2016 - Job + Loss in Business

2015 - Completed Graduation

## Memories

Promoted as Lead

Reaching 0 to 3K followers on LinkedIn

Cleared MBA & Government exam at the same time

Never gave up my passion on digital marketing even in hard times

Fixed calls with the VP's of McKinsey & Company, Biogen, & etc.

Cleared IELTS with 6.5 Band.

Got work visa to Australia

Learning from the loss in the business

[My Resume](#)

Section 3

### Some of the Amazing Companies I've Worked With



Section 4

## What They Say

Section 5

Section 6

Section 7

Section 8

## Blogs

Hello, Welcome to my blog section, you can check the most recent articles I have written on my blogs. It's where I write all my articles related to whatever I learn. Click the below button to view my blogs.

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Section 9

### Would you like to Receive Digital Marketing Related Updates and Latest News via Email?

Section 10

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Section 11

Drop Me a Line or Two,  
I'm Open For Coffee & Conversation

# Let's Talk →